



HIGH PERFORMANCE LEAD SOURCE

# All Calls

Inbound Live Calls designed for high-volume telesales agents who want instant connections.



## Lead Structure

### LEAD TYPE

Live inbound online calls

90-second acceptance window before payment trigger.

### COST STRUCTURE

~\$60 per call



## Performance

### EXPECTED RESULTS

~25% Close Rate

5 Sales / 20 Calls

### ESTIMATED ROI

~\$6,000

Submitted Annual Premium per 20 calls



## Agent Profile: Best Fit For

### Telesales Experts

Phone-focused agents who thrive on live interaction.

### Fast-Paced

Environments that require high energy and quick thinking.

### Objection Handlers

Agents comfortable pivoting and overcoming resistance live.